

ATLANTIC

WWW.ATLANTICCOUNTYMAGAZINE.COM

County Magazine

"OVER 31 MILLION PEOPLE VISITED ATLANTIC CITY LAST YEAR!"

- ATLANTIC CITY CHAMBER OF COMMERCE

Atlantic County Magazine, formally TV Atlantic, is the best way to reach both visitors and locals with increased exposure. 25,000 of our magazines are distributed weekly throughout Atlantic County hotels, motels, rooming houses, condominiums, high rises, casinos, supermarkets, the Boardwalk, the Welcome Center and even timeshare locations! It's also the sole source for T.V. listings in most of these area hotels and motels.

Take a look at some of the places where you'll find Atlantic County Magazine:

- ✦ ATLANTIC PALACE
- ✦ BEST WESTERN
- ✦ THE COMFORT INN
- ✦ THE DAYS INN
- ✦ ECONO LODGE
- ✦ RED ROOF INN
- ✦ THE FLAGSHIP RESORT
- ✦ MOTEL 6
- ✦ HOLIDAY INN
- ✦ HOWARD JOHNSONS
- ✦ INN OF THE DOVE
- ✦ QUALITY INN
- ✦ THE RAMADA INN
- ✦ RESIDENCE INN BY MARRIOTT
- ✦ WYNDHAM
- ✦ BALLY'S
- ✦ CAESARS
- ✦ HARRAH'S
- ✦ RESORTS
- ✦ TROPICANA
- ✦ THE BOARDWALK
- ✦ THE WELCOME CENTER
- ✦ PATHMARK
- ✦ SHOP RITE
- ✦ MANY MORE HOTELS
MOTELS & SMALL
BUSINESSES

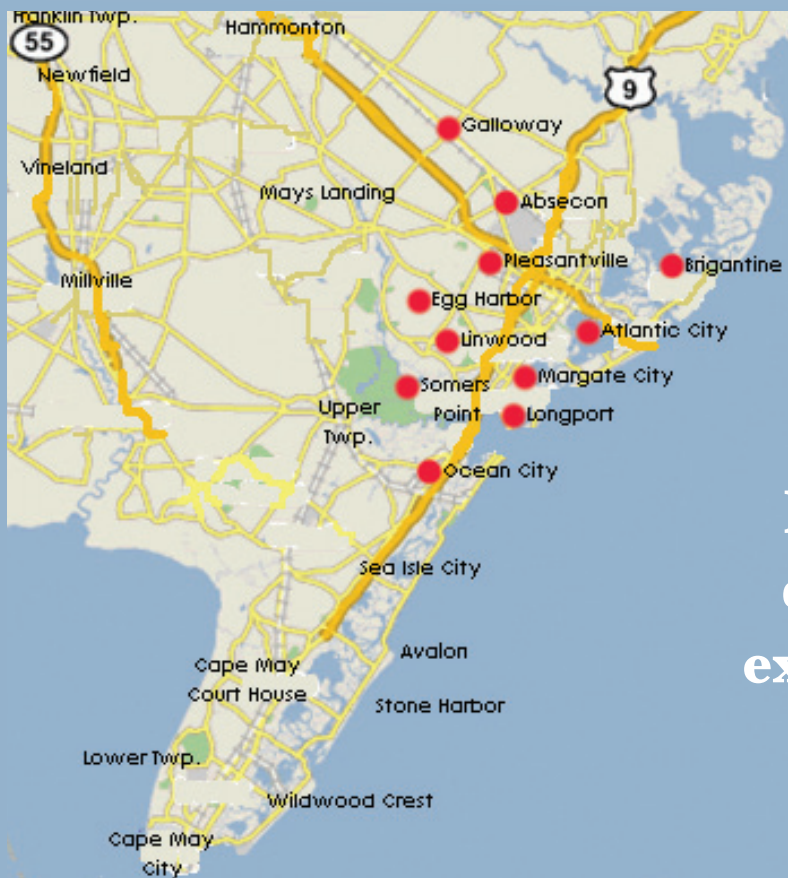
WHERE CAN YOU GET THE MOST EXPOSURE
WITHOUT HAVING TO PAY FOR MORE ZONES?

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25,000 MAGAZINES ARE DISTRIBUTED EACH WEEK
IN THE FOLLOWING ATLANTIC COUNTY & SURROUNDING AREAS:

ABSECON + ATLANTIC CITY + BARGAINTOWN + LINWOOD
LONGPORT + MARGATE + EGG HARBOR TOWNSHIP + POMONA
ENGLISH CREEK + GALLOWAY + PLEASANTVILLE + SCULLVILLE
SMITHVILLE + NORTHFIELD + OCEAN CITY + BRIGANTINE
CARDIFF + SOMERS POINT + VENTNOR



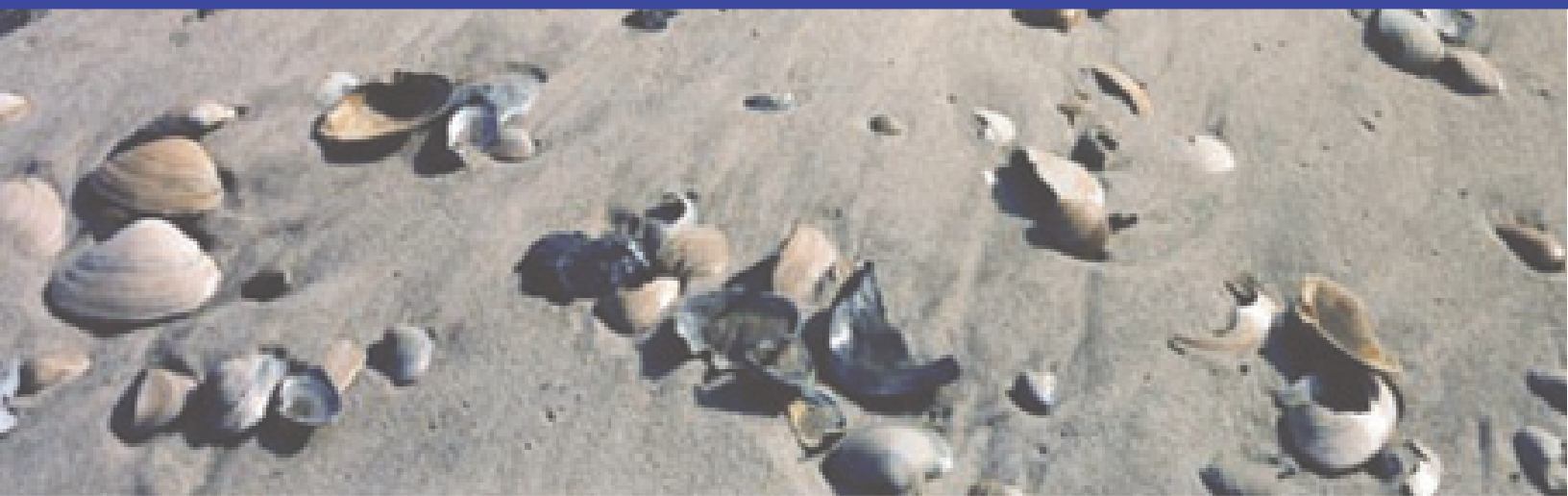
Why pay more
for zones?
On the island
or off-shore, let
Atlantic County
Magazine's massive
distribution & 7-day
exposure work for you!

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ATLANTIC COUNTY MAGAZINE IS COFFEE TABLE FRIENDLY WITH ARTICLES, WORD GAMES, CROSS-WORD PUZZLES, HOROSCOPES AND MANY OTHER FEATURES THAT PEOPLE LOVE TO READ ALL WEEK LONG. THAT MEANS ADVERTISERS ENJOY SEVEN TIMES THE EXPOSURE OFFERED BY DAILY PRINT MEDIA AND OTHER WEEKLY PUBLICATIONS, AND OUR CONTENT SPANS A WIDE DEMOGRAPHIC OF PEOPLE. THESE ARE JUST A FEW MORE REASONS WHY ATLANTIC COUNTY MAGAZINE IS THE PERFECT RESOURCE TO SHOWCASE YOUR BUSINESS!

SO WHEN IT COMES TO GETTING THE MOST EXPOSURE FOR YOUR BUSINESS, PUT OUR MAGAZINE TO WORK FOR YOU!





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ADVERTISING RATES (per issue)

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8 Week Contract	\$235.00	\$150.00	\$90.00	\$55.00
1 Week	\$260.00	\$175.00	\$105.00	\$65.00

(For Full Color Add 30%)

BUSINESS AND SERVICE SECTION

Black and white only

5 Week Minimum Contract

<u>1/4 Page</u>	<u>1/8 Page</u>	<u>1/16 Page</u>
\$50.00	\$25.00	\$15.00

Ad Dimensions

<u>Full Page</u>	<u>1/2 Page</u>	<u>1/4 Page</u>	<u>1/8 Page</u>
7.25"x10	7.25"x5	3.625"x5	3.625"x2.5